



## Quality Inn & Suites Val-d'Or Wins National APEX Award

**Val-D'or, Quebec (October 28, 2015)** – Quality Inn & Suites, of Val-d'Or, Quebec was honoured with the national APEX (Award for Property Excellence) award for Highest LTR (Likelihood to Recommend). With eight award categories, properties are selected on both a regional or national level.

The awards include Highest LTR, Most Improved LTR, Most Improved Room Condition, Greatest RevPAR Growth (revenue per available room), Best New Entry, Rookie of the Year, Highest Choice Privileges Elite Recognition and Highest Choice Privileges Enroller Rate.

“Being recognized with an APEX award is a tremendous honour, especially as we were ranked against so many outstanding properties,” says Michael Prince, general manager, Quality Inn & Suites Val-d'Or. “We work diligently year-round to ensure our guests feel welcome, wanted and respected at our hotel. To be acknowledged for that hard work is a great feeling.”

APEX award winners are announced each October during Choice Hotels Canada's Annual Fall Conference and recognize top performing hotels across the country in areas ranging from property quality to exemplary guest service.

“The team at Quality Inn & Suites-Val d'Or has made a commitment to providing best-in-class service and it hasn't gone unnoticed,” says Brian Leon, managing director, Choice Hotels Canada. “They've made extraordinary strides as a property and we can't be more proud to have them as part of the Choice family.”

For specific rate information or additional property details, call 800.4CHOICE or visit [ChoiceHotels.ca/cn937](http://ChoiceHotels.ca/cn937).

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### About Choice Hotels:

Choice Hotels Canada® is the nation's largest hotel franchisor with 325 properties currently open or under development. We are affiliated with Choice Hotels International, Inc®, which franchises more than 6,300 hotels in 35 countries and territories worldwide. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge® and Rodeway Inn® brands provide a spectrum of lodging choices to meet our guests' needs. With more than 22 million members and counting, check out our Choice Privileges® rewards program to see how you can reap the benefits of being a member of the Choice Hotels® family. Visit us at [www.ChoiceHotels.ca](http://www.ChoiceHotels.ca) for more information.

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