



**Quality Inn & Suites WINS PLATINUM!**  
***Local property receives 2016 Platinum Hospitality Award from  
Choice Hotels Canada***

**Toronto, Ontario... (February 23, 2016)** – The Quality Inn & Suites in Val-d’Or, Quebec has been awarded the prestigious **2016 Platinum Hospitality Award** by Choice Hotels Canada. Platinum recipients were chosen from among 320 properties across the country and represent the top ten percent of Choice Canada’s portfolio. To qualify for this award, properties must excel in a variety of categories including guest satisfaction and independent quality reviews.

“To reach Platinum award status, a property has to not only meet the highest of standards that Choice Hotels Canada has set for its hotels, but has to far exceed them,” says Brian Leon, Managing Director, Choice Hotels Canada. “Our Platinum recipients are the best that this industry has to offer. They have demonstrated not only exceptional guest service, but they have shown a passion for hospitality that exemplifies our commitment to making our guests feel welcome, wanted and respected.”

“We are honoured to be counted among this year’s 11 Platinum Award recipients especially in light of the fact that we are celebrating our 5<sup>th</sup> anniversary this year,” says hotel General Manager Alexandre Audet. “Our team has worked very hard to maintain the highest level of professional service and to deliver an exceptional guest experience. We are proud of our team, proud of our community, and proud to be part of the Choice Hotels Canada family.”

2015 was a landmark year for Choice Hotels Canada with the launch of a new corporate identity and a record year of portfolio growth. The company continues to strengthen its brands across the country, through a combination of new build and conversion hotel entries, ongoing rejuvenation of the existing system and successful growth of the Ascend Hotel Collection.

For more information or to make your reservations at the Quality Inn & Suites in Val-d’Or, Quebec or at any of our award-winning properties, call 800.4CHOICE or visit [www.choicehotels.ca](http://www.choicehotels.ca).



### **About Choice Hotels:**

Choice Hotels Canada® is the nation's largest hotel franchisor with 340 properties currently open or under development. We are affiliated with Choice Hotels International, Inc®, which franchises more than 6,300 hotels in 35 countries and territories worldwide. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge® and Rodeway Inn® brands provide a spectrum of lodging choices to meet guests' needs. With more than 25 million members and counting, check out our Choice Privileges® rewards program to see how you can reap the benefits of being a member of the Choice Hotels® family. All hotels are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

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